

Animated Production Logo Project

Pretend that you own your own animation company, and you need an animated logo to play at the beginning of your animated movies. This project requires you to make your own “production logo”, or graphic that represents your animation company. You’ve seen these logos whenever you watch tv or movies- they generally play at the beginning to give credit and let the audience know who created the film or television show.

Requirements:

- At least 5 seconds long
- Use of a fade in/fade out
- Use of sound effects
- Creation of a moving graphic that represents your “company”

Here are some examples of professional production logos:

<https://www.youtube.com/watch?v=GjN7x90Jmvc>

And here is a picture of an evolution of several different movie houses.



