



TYPE face

Application: Photoshop or Illustrator

Height: 19"

Width: 13"

Dpi: 150ppi

GOAL: Create a likeness of a face (can be a celebrity, family member, friend, you, etc.) by using only type and negative space. There are several ways to approach this project: by using letters that make up the person's name (Conan O'Brien, below), or using whole words or phrases that describe that person (James Brown and Lenny Kravitz, below).

You can warp, bend, twist, rotate and distort the text as you wish. You may also want to use a photo as reference on another layer with reduced opacity so you can have something to build off of. Try to use just **one font** so the image won't be too busy. Also keep in mind **what font you use** could speak to the subject's personality (look at the funky typeface used in the James Brown image- it really works with the mood of the piece, and wouldn't be nearly as effective in a more serious typeface).

CRITERIA:

1. USE OF ONE FONT
2. IT LOOKS LIKE THE PERSON
3. CREATIVE MANIPULATION OF THE TEXT

