

MONOGRAM
DESIGN
PROJECT

INTEGRATING TYPE

What does it mean to integrate type? For this project, it means that two or three letters are “working well together”; they are unified and represent one form rather than separate forms.

Look at the examples to the left: each of these monograms represents an example of integrated text or type. When designing your own monogram, ask yourself how you can create a unified image out of your letters.

PROJECT GOAL

Create 20 different and unique monograms using two or three initials and integrate the letters so they work together, either using common, shared lines or negative space

You will choose one final drawing to import into Illustrator and make a digital version.



TIPS

To give your designs some variety, you could try the following ideas:

- use bold letters
- use thin letters
- elongate or squish the letters
- put the letters into a shape (circle, square, etc.)
- use serif and sans serif fonts

VOCABULARY

positive space
negative space
balance
repetition
unity