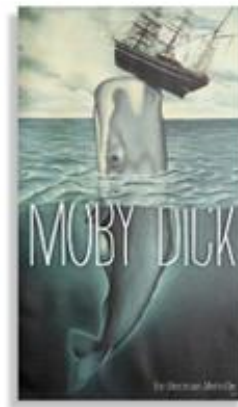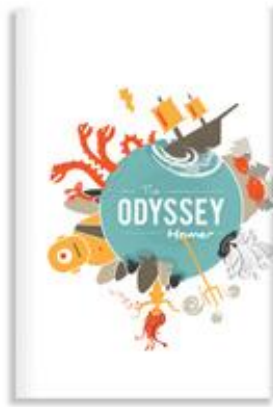# REIMAGINED BOOK COVERS

Have you ever wanted to redesign a cover for your favorite book, or thought that a book you were reading had a terrible cover and could be much better? Here's an opportunity for you to do so! For this project you'll be designing a front cover for a book that already exists. Please choose a book that you have read and are familiar with, because a significant component of this project has to do with how you think the book you're working with can best be represented by its cover.

Step 1.
- Create a folder called "Book Cover" in your Digital Art folder.
- Choose a book you've read before and then research existing cover designs. Look carefully at these covers and analyze their use of typography and imagery/graphics.
- Choose at least one book design image, copy and paste it into a word document.
- Write a 1-3 paragraph analysis of the cover design(s) that suggest why you think the designer used certain choices, such as the type of font used, use or lack of graphics and other design choices. Do you think these choices made sense? Were they successful or unsuccessful? Please describe why in detail.

Step 2.
Design your own cover for the book
- Create a new file in Photoshop, 7in wide x 10in tall, 300ppi

Requirements:
- TEXT- Include a well-considered, creatively-handled typographic treatment of your book title as well as the author's name.
- IMAGERY that represents the book in some way (can be hand drawn, collaged, painted, digital, photographic- the choice is yours)
- A visual "connection" between the text and the imagery- they should "work together". See the link below for examples of this.
- COMMUNICATION: Your design should be a clear indication not only of what the book is about, but also the TONE and the CONTENT of the book, giving the audience a good idea of what sort of experience they might expect when they sit down to read it.
- Lastly, write a 1-3 paragraph reflection on your own cover design, explaining your design choices in relation to your understanding and feelings of the book. Why did you choose the specific font and imagery? How did your choices differ from past cover designs of this book? How are they similar?

Other tips/requirements:
-Save all imagery to your book design folder
-Save non-rasterized versions of your text in your book design photoshop file. This will be valuable for you if you need to correct a typo!

**Avoid placing type very close to the edge of the cover- you run the risk of your text getting trimmed**

**Resources:**

Great Examples of Redesigned Covers:
http://chic-type.com/blog/fabulous-examples-of-reimagined-book-covers/

REALLY,REALLY BAD COVERS! CAUTION!
http://flavorwire.com/378513/20-embarrassingly-bad-book-covers-for-classic-novels

And an interesting article on gender flipping book covers:
http://www.huffingtonpost.com/2013/05/07/coverflip-maureen-johnson_n_3231935.html

HAPPY DESIGNING!