

Typographic Animals



For this project you will be working with typography to create an animal of your choice purely out of letters. Using the type tool, you will rotate, resize and overlap letters to create the shape and form of an animal. You may use any font and any set of letters or characters- in fact, you may choose to design your animal purely with numbers or other characters on the keyboard- it's up to you.

Learning Outcomes:

Students will become familiar with different fonts

Students will use the type tool and editing tools to transform type

Students will use type to create a representation of an animal

How You Will Be Assessed:

Effort: Your time on task, focus on the project and willingness to accept direction

Creativity/Originality: Is the idea unique or new and not copied?

Use of tools/program/craftsmanship: How well have you executed the project through the use of the tools.

Student Reflection/Critique: Your reflection on your own work and the work of your classmates

Examples of different typographic animals:

<http://designdazzling.com/creative-and-amazing-animals-typography-photos/>

An interactive alphabet of typographic animals:

<http://www.bemboszoo.com/Bembo.swf>

